

What is SAP S/4HANA?

THE NEXT GENERATION BUSINESS SUITE FOR A DIGITAL WORLD

Reimagine business and run simple in the digital economy with SAP S/4HANA. This new suite is built on our advanced in-memory platform, SAP HANA, and offers a personalized user experience with SAP Fiori. Deployable in the cloud or on-premise, SAP S/4HANA is designed to drive instant value across all lines of business and industries.

- Instant, real-time insight for better decisions
- Reinvented processes for higher performance
- ▼ FIORI user experience for higher productivity
- Simplified Architecture for lower TCO

Leveraging SAP S/4HANA, organizations are realizing the benefits of a digital core that allow their enterprise to be:



Immediate

Empowering business users with insights to act in the moment



Intelligent

Beyond automation, to predictive suggestion



Integrated

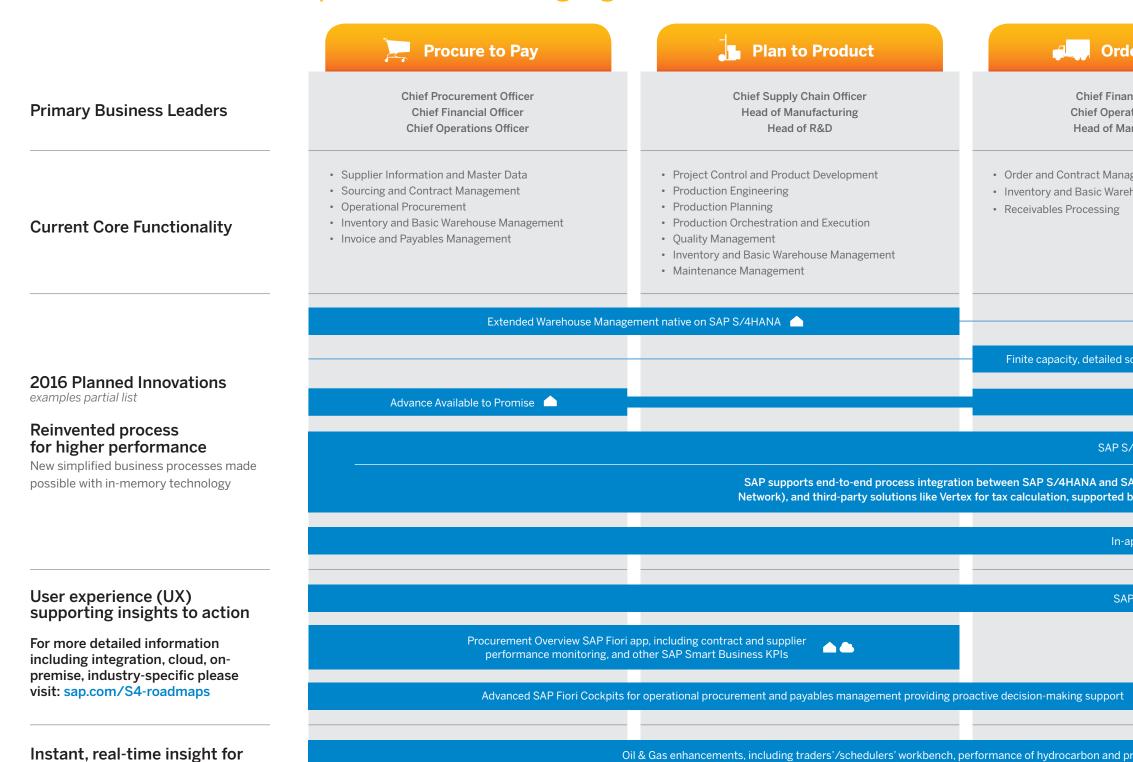
Not only between your departments, but connected to the world



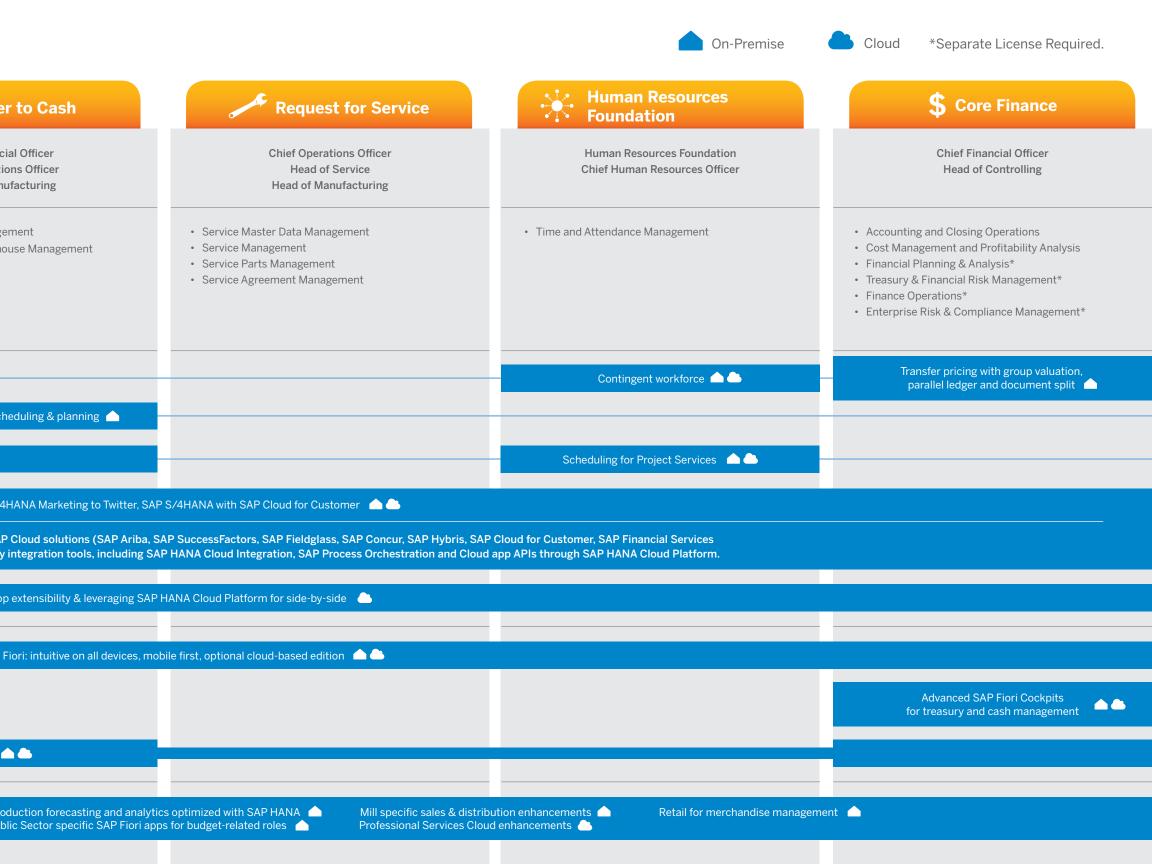


SAP S/4HANA Roadmap and Innovation Highlights

industry-specific solutions



Healthcare for patient accounting

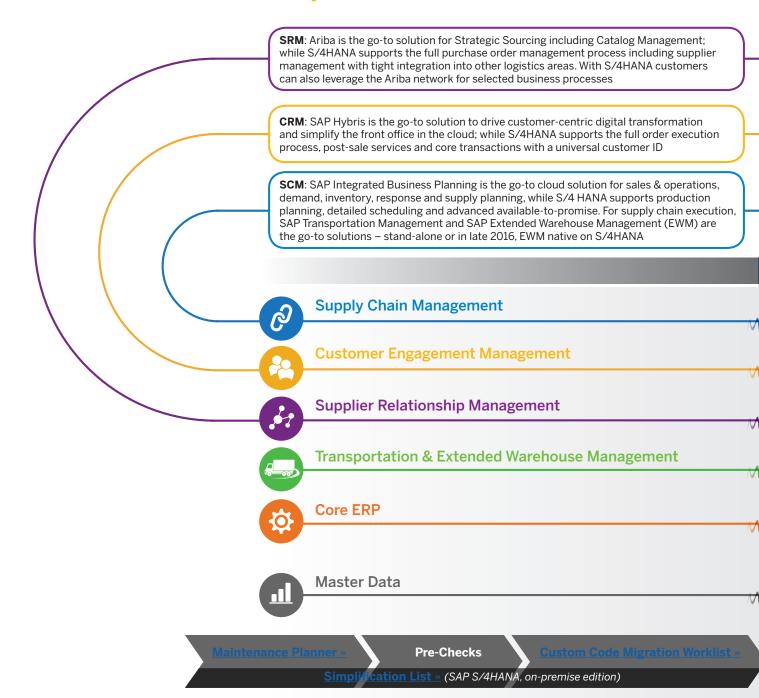


Current State Landscape & Evolution

WHAT'S IN, WHAT'S OUT?

Integration between LoB core transactions in SAP S/4HANA and new functionality and innovations in SAP Cloud solutions

After aligning your business priorities to current and upcoming innovations within SAP S/4HANA, it is important to also consider how line-of-business processes from your "ECC past" are currently covered between SAP S/4HANA and SAP Cloud solutions, forming a modern landscape that is agile, integrated and supporting new business processes only made possible by being built natively on the SAP HANA Platform.

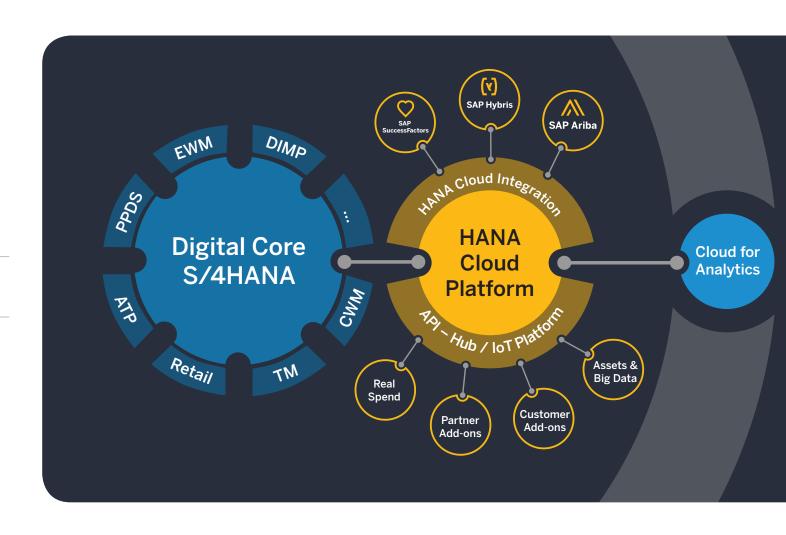




Future State

HOW DOES INNOVATION WORK FROM HERE?

- Rapidly expand S/4HANA functionality with HCP for customizations, designed with uniform standards and principles
- Extend S/4HANA to other SAP Cloud solutions with end-to-end processes
- Enabling partner and customer innovation by decoupling the development environment from the digital core







Choosing Your Path to SAP S/4HANA

At SAP, we realize each of our customers are starting their journey to a digital core from different places. That's why we have created distinct paths, complete with distinct services and tools, to help you achieve your goals in the most direct fashion, with the least disruption.



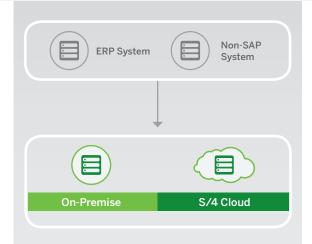




Path 1

New to SAP or Ready for a Fresh Start

- Bring data from your old system to SAP S/4HANA with our integrated data management and quality tools
- If the design of your current SAP landscape is from the 90's, it's probably time to consider a fresh start...
- Leverage a Digital Core, without modifications or work-arounds of the past



Path 2

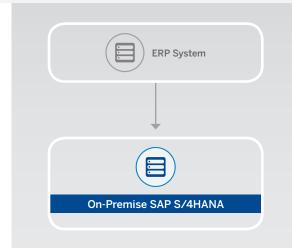
Convert Your System

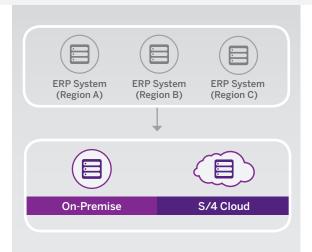
- Complete conversion of an existing SAP Business Suite system to SAP S/4HANA
- If your current SAP landscape has been highly maintained (ECC6 or later), you most likely can convert to S/4HANA in just a few steps

Path 3

Simplification for Faster Business Value

- Ideal for large enterprises with many instances of SAP and non-SAP ERP systems
- Consolidation into one global SAP S/4HANA system or selective data migrations
- Rapidly delivering business value at a corporate-level, such as a soft-close anytime, budget simulations, inventory prediction...









Starting Fresh with SAP

SCENARIO DESCRIPTION

New installation of SAP S/4HANA e.g. for customers migrating from a legacy system.

BENEFITS FOR THE CUSTOMER

- Re-engineering and process simplification based on ready-to-run business processes and reference solution delivered with the solution
- New implementation of industry-leading Business Suite
- Pre-defined migration objects & Best Practices available in a guided process

TARGET GROUP

SAP Business Suite customers or net new customers

What

Install SAP S/4HANA

How

SWPM

(Software Provisioning Manager)

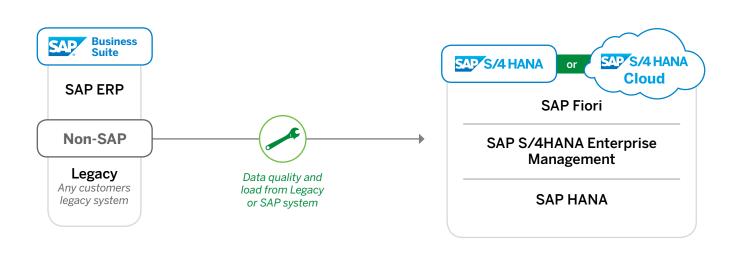
What

Initial data load from source system

How

Data Services/ Migration Work Bench

- SAP source: system connection
- Legacy system: file upload; SAP Data Services: additionally supported with predefined migration content









Convert Your System

SCENARIO DESCRIPTION

- Customers who want to change their current system into a SAP S/4HANA system
- Database, NetWeaver and Application transition in one step
- Customers not yet on Unicode have a two-step process

BENEFITS FOR THE CUSTOMER

- Migration without reimplementation
- No disruption for existing business processes
- Re-evaluation of customization and existing process flows

TARGET GROUP

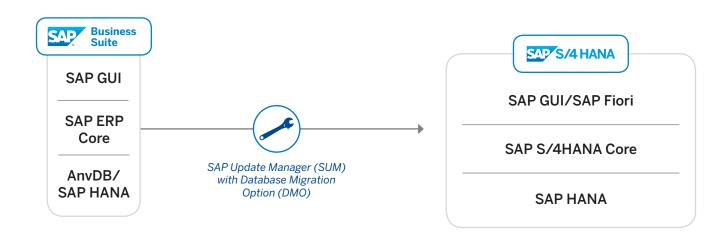
SAP Business Suite Customers on Unicode

What

Installation and migration

How

Rapid Database Migration of SAP Business Suite to SAP S/4HANA (all **one step migration**, including Finance Logistics and conversion) using SUM with DMO





Simplification for Faster Business Value

SCENARIO DESCRIPTION

- Customers who want to consolidate their landscape or carve out selected entities or processes into an existing SAP S/4HANA system
- Customer-specific migration project re-using standard migration content

BENEFITS FOR THE CUSTOMER

- Stay with current business processes and move gradually to SAP S/4HANA innovations
- Harmonized business processes and shared master data through consolidation
- Carve out of single entities of the company to SAP S/4HANA and leverage process simplification

TARGET GROUP

SAP customers with multiple SAP ERP, OR SAP Business Suite on SAP HANA systems, OR hybrid cases

What

Install (and configure) SAP S/4HANA

How

SWPM

(Software Provisioning Manager)

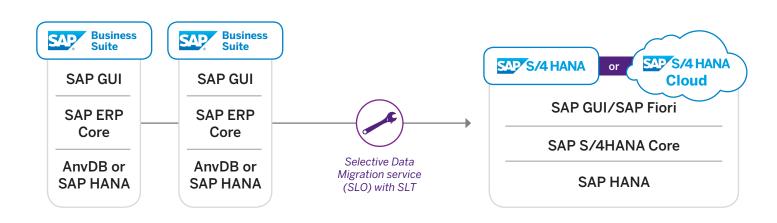
What

"Carve Out"

How

Selective Data Migration service (SLO) with SLT

*Individual harmonization project required







Spotlight on Customers



ORGANIZATION

MEMEBOX Inc.

HEADQUARTERS

Seoul, South Korea (MEMEBOX Inc.) San Francisco (MEMEBOX Corp.)

INDUSTRY

Retail

PRODUCTS & SERVICES

Beauty Products

EMPLOYEES

300

REVENUE

US \$24 million (MEMEBOX Inc.) US \$40 million (MEMEBOX Corp.)

WEBSITE

us.memebox.com

Starting Fresh with SAP

Memebox

With ambitious expansion plans, MEMEBOX needed a stable and agile IT foundation that would deliver short time-to-value. MEMEBOX chose the SAP S/4HANA Finance solution to provide clear visibility into logistics operations while allowing the company to expand on a single platform as they globalize. With SAP, MEMEBOX lowered total cost of ownership and accelerated growth. Customers are receiving products more quickly, revenue is increasing, and MEMEBOX is positioned to lead the next generation of beauty innovation in Asia.

66

"We look to SAP as a strategic partner that can guide us toward digital transformation."

-Rio Kim, CFO, MEMEBOX Inc.

100%

Increase in revenue since the launch of SAP S/4HANA Finance

50%

Increase in sales productivity with on the go data access

50%

Decrease in closing time since the launch of SAP S/4HANA Finance

Spotlight on Customers

Convert Your System



ORGANIZATION

Sabre Corporation

HEADQUARTERS

Southlake, Texas

INDUSTRY

Travel and Transportation

PRODUCTS & SERVICES

Travel Technology and Logistics

EMPLOYEES

9,000

REVENUE

US \$3.2 billion

WEBSITE

www.sabre.com

Sabre

Sabre is using SAP S/4HANA and the SAP cloud solutions as a core foundation for building a complete business platform to support the transformation of its business from an offshoot of a reservations system to a software company that caters to the entire transportation industry. Their new platform help manage their business in a simpler, faster and more transparent way, and deliver greater value to their customers.



"S/4HANA is empowering employees with tools AND insights that drive new ways of thinking..."

—Steve Strout, Head of Corporate Systems, Sabre

300

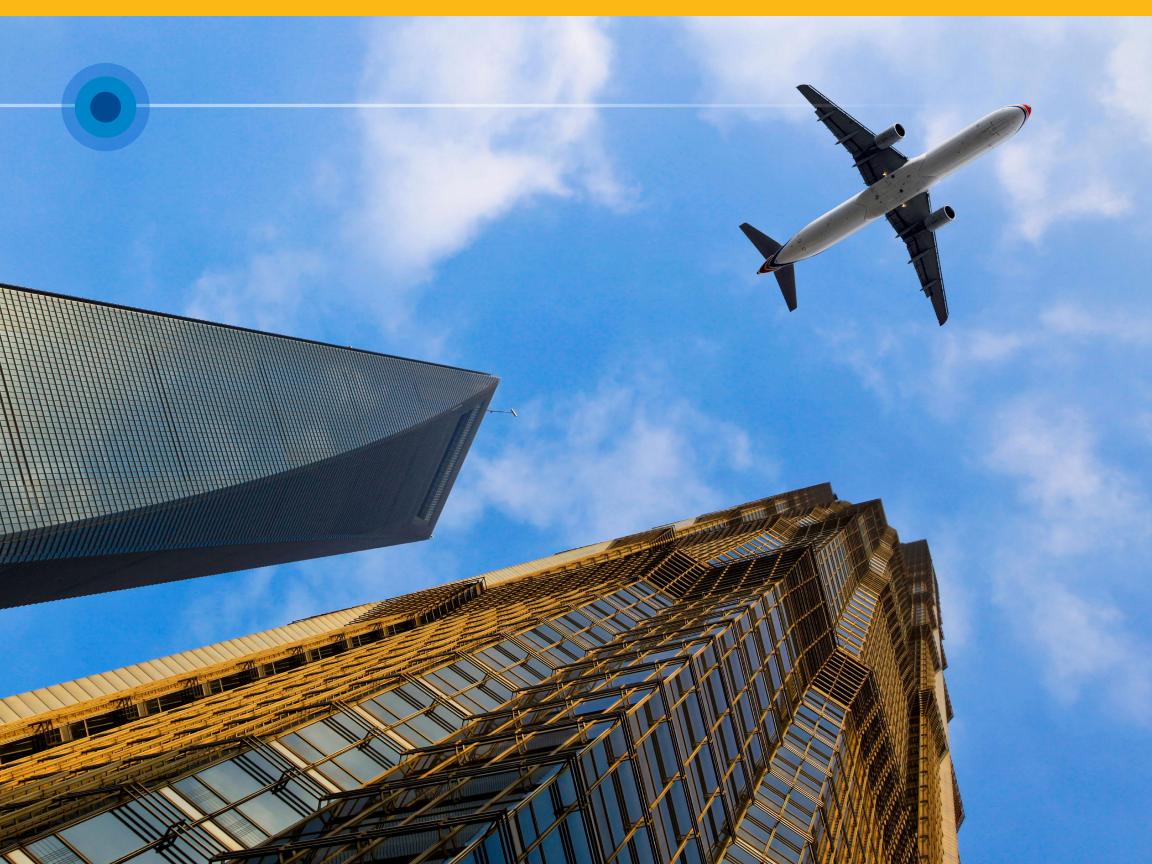
Supporting 300 integrations across SAP and non-SAP systems to deliver new business value

24

Distinct systems consolidated into three

27%

Reduction in custom objects





Spotlight on Customers

Simplification for Faster Business Value

O.C. Tanner appreciate.

ORGANIZATION

O.C. Tanner

HEADQUARTERS

Burlington, Canada

INDUSTRY

Professional Services

EMPLOYEES

1,500

REVENUE

US \$380 million

WEBSITE

www.octanner.com

O.C. Tanner

O.C. Tanner is a global leader in the employee recognition and rewards industry. In order to maintain industry leading status, OC Tanner is looking to accelerate its global expansion and continues to introduce new business models. They are leveraging SAP S/4HANA to help streamline the complex logistics involving suppliers and own manufacturing; as well as incorporating e-commerce to integrate suppliers into rewards fulfillment; and refining their digital customer experience.

"We need new level of agility in our systems in order to successfully introduce new products."

-Niel Nickolaisen, Chief Technology Officer, O.C. Tanner

15

Years average customer loyalty

97%

Customer satisfaction

99%

On time delivery



Your Starting Point

Just as each company is unique, so is your own starting point, landscape and business needs, requiring a conversation with SAP.

Learn more and begin your path to running live.

www.SAP.com/S4HANA

Get the latest view on S/4HANA Road Maps on SAP Service Marketplace.

www.SAP.com/S4roadmap

List of business process simplifications available in SAP S/4HANA 1511.

www.SAP.com/slist

Get your personalized "Business Scenarios Recommendations" report within 5 days.

www.S4HANA.com

Find the innovations and features that you can turn into tangible value for your business.

https://apps.support.sap.com/innovation-discovery

Access detailed product documentation and related information.

http://help.sap.com/s4hana

Experience SAP S/4HANA with trials for the cloud and on-premise.

http://www.sap.com/s4hana-trial



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